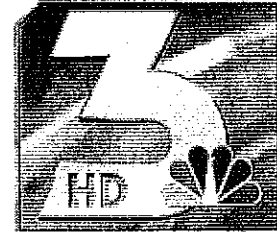


ORDER**KSNV****Orders**

Order / Rev: 101894
Alt Order #: 06815352
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1188
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 05/21/12 / 09/19/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Ocegüera for Congress *Revised*
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/28/12 | 58 | \$19,235.00 | \$16,349.75 |
| 10/29/12 | 10/29/12 | 11 | \$3,125.00 | \$2,656.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 58 | \$19,235.00 | \$16,349.75 | 0.00 |
| November 2012 | 11 | \$3,125.00 | \$2,656.25 | 0.00 |
| Totals | 69 | \$22,360.00 | \$19,006.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 20% | \$22,360.00 |
| Market | 100% | \$111,800.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$29,068.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 21% | \$23,478.00 |
| KTUD | 1% | \$1,118.00 |
| KVVU | 22% | \$24,596.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 10% | \$11,180.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-------------|---------------|-----------|-----|------|------|-------|----------|
| E 1 | KSNV | 10/23/12 | 10/29/12 | M-F 5-6a WakeUp w/Wa@M | 5-6a | | MTWTF-- | :30 | 4 | \$135.003 | | 0.00 | NM | 4 | \$540.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | |

Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 10/23/12 | 10/29/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 4 | \$135.003 | | 0.00 | NM | 4 | \$540.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 4 | \$135.00 | | 0.00 | | | |
| E 2 | KSNV | 10/23/12 | 10/29/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 5 | \$275.003 | | 0.00 | NM | 5 | \$1,375.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 5 | \$275.00 | | 0.00 | | | |
| E 3 | KSNV | 10/23/12 | 10/29/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 5 | \$300.003 | | 0.00 | NM | 5 | \$1,500.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| E 4 | KSNV | 10/28/12 | 10/28/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$150.003 | | 0.00 | NM | 1 | \$150.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 5 | KSNV | 10/28/12 | 10/28/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$340.003 | | 0.00 | NM | 1 | \$340.00 |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$340.00 | | 0.00 | | | |
| E 6 | KSNV | 10/23/12 | 10/29/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 3 | \$150.004 | | 0.00 | NM | 3 | \$450.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 3 | \$150.00 | | 0.00 | | | |
| E 7 | KSNV | 10/23/12 | 10/29/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 3 | \$100.004 | | 0.00 | NM | 3 | \$300.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 3 | \$100.00 | | 0.00 | | | |
| E 8 | KSNV | 10/23/12 | 10/29/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 2 | \$100.004 | | 0.00 | NM | 2 | \$200.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 2 | \$100.00 | | 0.00 | | | |
| E 9 | KSNV | 10/23/12 | 10/29/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$150.003 | | 0.00 | NM | 2 | \$300.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 2 | \$150.00 | | 0.00 | | | |
| E 10 | KSNV | 10/23/12 | 10/29/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 3 | \$100.004 | | 0.00 | NM | 3 | \$300.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 3 | \$100.00 | | 0.00 | | | |
| E 11 | KSNV | 10/28/12 | 10/28/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$175.004 | | 0.00 | NM | 1 | \$175.00 |
| CHRIS MATTHEWS SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$175.00 | | 0.00 | | | |
| E 12 | KSNV | 10/23/12 | 10/29/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 3 | \$175.003 | | 0.00 | NM | 3 | \$525.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 3 | \$175.00 | | 0.00 | | | |
| E 13 | KSNV | 10/23/12 | 10/29/12 | | CM | 4-430p | MTWTF-- | :30 | 3 | \$250.003 | | 0.00 | NM | 3 | \$750.00 |

Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| News 3 at 4 (1/2 hr) News 3 at 4 | | | | | | | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 3 | \$250.00 | | 0.00 | | | |
| E 14 | KSNV | 10/23/12 | 10/29/12 | News 3 at 430pm News 3 at 4:30PM | CM | 430-5pm | MTWTF-- | :30 | 3 | \$250.003 | | 0.00 | NM | 3 | \$750.00 |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 3 | \$250.00 | | 0.00 | | | |
| E 15 | KSNV | 10/23/12 | 10/29/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 6 | \$375.003 | | 0.00 | NM | 6 | \$2,250.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 6 | \$375.00 | | 0.00 | | | |
| E 16 | KSNV | 10/23/12 | 10/29/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 5 | \$350.003 | | 0.00 | NM | 5 | \$1,750.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | | |
| E 17 | KSNV | 10/23/12 | 10/29/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 4 | \$225.004 | | 0.00 | NM | 4 | \$900.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 4 | \$225.00 | | 0.00 | | | |
| E 18 | KSNV | 10/27/12 | 10/27/12 | Wknd Jeopardy SAT/Jeopardy | CM | 630-7pm | -----S- | :30 | 1 | \$150.003 | | 0.00 | NM | 1 | \$150.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 19 | KSNV | 10/29/12 | 10/29/12 | Mon PR 8-10p Monday Prime 8-10pm | CM | 8-10pm | M----- | :30 | 1 | \$850.003 | | 0.00 | NM | 1 | \$850.00 |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$850.00 | | 0.00 | | | |
| E 20 | KSNV | 10/24/12 | 10/24/12 | Wed PR 9-10p Wednesday Prime 9-10pm | CM | 9-10pm | --W---- | :30 | 1 | \$850.003 | | 0.00 | NM | 1 | \$850.00 |
| ROCK CENTER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | | 1 | \$850.00 | | 0.00 | | | |
| E 21 | KSNV | 10/26/12 | 10/26/12 | Fri PR 9-10p Friday Prime 9-10pm | CM | 9-10pm | ----F-- | :30 | 1 | \$750.004 | | 0.00 | NM | 1 | \$750.00 |
| GRIMM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 22 | KSNV | 10/23/12 | 10/29/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 4 | \$375.003 | | 0.00 | NM | 4 | \$1,500.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | | | 4 | \$375.00 | | 0.00 | | | |
| E 23 | KSNV | 10/27/12 | 10/27/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$350.003 | | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 24 | KSNV | 10/28/12 | 10/28/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$350.003 | | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 25 | KSNV | 10/23/12 | 10/29/12 | | CM | 1135p-1237a | MTWTF-- | :30 | 3 | \$185.003 | | 0.00 | NM | 3 | \$555.00 |

Order / Rev: 101894
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Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------|-------|-------------------|---------|-----|-------------|------------|-----|---------------|--------|-------|-------------|
| | | | | The Tonight Show | | | | | | | | | | | |
| | | | | Tonight Show | | | | | | | | | | | |
| | | | | TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | 3 | | | \$185.00 | | | 0.00 | | | |
| E 26 | KSNV | 10/27/12 | 10/27/12 | Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$450.00 | 3 | 0.00 | NM | 1 | \$450.00 |
| | | | | Saturday Night Live | | | | | | | | | | | |
| | | | | SATURDAY NIGHT LIVE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | | \$450.00 | | | 0.00 | | | |
| E 27 | KSNV | 10/28/12 | 10/28/12 | NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$4,000.00 | 4 | 0.00 | NM | 1 | \$4,000.00 |
| | | | | NFL Football | | | | | | | | | | | |
| | | | | SUN NT FB: N ORLEANS @ DEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | | \$4,000.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 69 | \$22,360.00 |